A SUCCESSFUL PARTNERSHIP OF UNION CARPENTERS AND SIGNATORY CONTRACTORS

Carpenter Contractor Trust

Who We Are

The Carpenter Contractor Trust (CCT) is a labor-management trust formed to bond the relationship between the trained talents of union carpenters and their qualified signatory contractors to gain market share within the footprint of the Eastern Atlantic States Regional Council of Carpenters. We serve as a liaison to amplify the voices of our partners to bring attention to matters that affect them most.

Our Partners

The CCT partners with contractor associations along with signatory contractors, experienced construction professionals, who recognize that our team brings value, reliability and a specialized skill set to every project. Union contractors and carpenters need an appropriate image and impactful messaging to increase work hours and market share. The CCT is the skilled, reliable and experienced partner that contractors and developers can rely upon.

How We Work

The CCT engages in focused, creative, and persistent collaborative efforts and worker resources to promote and inform targeted audiences about the unmatched talent of union carpenters and contractors.

We accomplish this through:

- Media relations, advertising and industry outreach.
- Relevant social media platforms, email marketing and public relations.
- Video coverage of significant events and topics.
- Research studies and content development on relevant issues.
- Event attendance.

Our Valuable Contribution to the Construction Industry

The CCT serves as an industry solution prepared to assist our partners with all their communication efforts. The CCT also maintains up-to-date industry resources that contractors and developers can draw upon as they face the ever-changing challenges of the construction industry.

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